

Curriculum Vitae



Name: Zahra Arasti

Gender: Female

Marital status: Married, 2 children

Birth date: 1974

Nationality: Iranian

Position: assistant professor

Contact address: faculty of entrepreneurship-university of Tehran- Farshi Moghadam street-Kargar shomali street- Tehran-Iran

Tel: +98 21 61119227

Email: arasti@ut.ac.ir

Education

- PhD. in management Science (Topic: women's entrepreneurship), University of Toulon, France.
- M. Sc. in Industrial Engineering, Institute National Polytechnic of Grenoble (INPG), France.
- B. Sc. in Industrial Engineering, Sharif University of technology, Iran.

Books

- Arasti Zahra, Alami Farnoush and Narenji Sani Fatemeh (2012). Social entrepreneurship: a modern approach to social venture creation, written by Arthur Brooks, (under publication by Jahad Daneshgahi)
- Arasti zahra, Badri Hosein, Heajzi Taha Hosein and Gilari Zahra (2012). Total support system for establishment and development of mechanized bakeries, Jahad Daneshgahi publication.
- Arasti Zahra (2008). Pioneers of entrepreneurship and small business researches, written by Hans Landstrom.

International journal papers

- Arasti, Zahra, Sima Oliayee Rezayee, Behrooz Zarei, and Shirin Majd Shariat Panahi (2012). A Qualitative Study on Environmental Factors Affecting Iranian Women Entrepreneurs Growth Orientation, *Journal of Management and strategy* (indexed in DOAJ, EBSCO, and Google Scholar), 3(2), April 2012.
- Arasti, Zahra, Fatemeh Ahmadi Pasvishe and Mahmoud Motavaseli (2012). Normative Institutional Factors Affecting Entrepreneurial Intention in Iranian Information Technology Sector, *Journal of Management and strategy* (indexed in DOAJ, EBSCO, and Google Scholar), 3(2), April 2012.
- Arasti, Zahra, Fahimeh Zandi and Kambeiz Talebi (2012). Exploring the Effect of Individual Factors on Business Failure in Iranian New Established Small Businesses,

International Business Research (indexed in EBSCO, Google Scholar, ProQuest and University Digital Library), 5(4), April 2012, p. 2-11.

- Arasti, Zahra, Shirin Majd Shariat Panahi, Behrooz Zarei, and Sima Oliayee Rezayee (2012). A Qualitative Study on Individual Factors Affecting Iranian Women Entrepreneurs Growth Orientation, *International Business Research* (indexed in EBSCO, Google Scholar, ProQuest and University Digital Library), 5(3), March 2012, p. 81-90.
- Arasti, Zahra, Kiani Mansore and Imanipour Narges (2012). A study of teaching methods in entrepreneurship education for graduate students, *higher education studies* (indexed in EBSCO, Google Scholar, ProQuest and University Digital Library), 2(1), March 2012, p. 2-10.
- Arasti, Zahra. (2011). Gender Differences in the Causes of Business Failure, *Journal of global entrepreneurship research*, 1(1), 163-185.
- Arasti, Zahra. (2008). L'entrepreneuriat féminin en Iran : les structures socioculturelles, *Revue Libanaise de Gestion et d'Economie*, 1(2).
- Paturel, R. & Arasti, Z. (2007). Les principaux déterminants de l'entrepreneuriat féminin en Iran, *Revue Marocaine de Commerce et de Gestion*, 1(3), pp. 93-116.

National journal papers

- Arasti Zahra, Hadi Zarei, Fatemeh Didehvar (2012). "Regulatory policies for the development of social entrepreneurship with a comparative approach", entrepreneurship development journal (tosee karafarini), under publication.
- Arasti Zahra, Maleki Karam Abad Mohammad Mehdi and Motavaseli Mahmoud (2012). "Institutional Factors Affecting the Emergence of Social Entrepreneurial Activity", entrepreneurship development journal (tosee karafarini), Vol. 4, No. 16, pp.
- Arasti Zahra, Said Banadaki Saideh and Imanipour Narges (2012). "Influence of "Fundamental of entrepreneurship" course on students' entrepreneurial intention in Non-management disciplines (Case Study: Faculty of Arts and Letters and Humanities, University of Tehran)", Entrepreneurship development journal (tosee karafarini), Vol. 4, No. 14, pp. 124-170.
- Arasti Zahra and Valinejad Mahbobeh (2011). "Typology of women entrepreneurs' motivations", journal of women's studies, Vol. 5, No. 3, 99-125.
- Arasti Zahra and Gholami Monireh (2010). "The causes of business failure in Iran", entrepreneurship development journal (tosee karafarini), Vol. 2, No. 8, pp. 173-196.
- Arasti Zahra (2010), A model of factors affecting entrepreneurial project's success demanding bank credit, *economic research review (pazhoheshname eghtesadi)*, Vol. 10, No. 7, pp. 73-92.
- Arasti Zahra. And Akbari Jokar M.R. (2009), The research on the characteristics of Iranian educated women's business and their problems in start-up process, *Daneshvar*, special issue on management11, Vol. 15, No. 32, pp.37-46
- Arasti, Zahra. (2006). Iranian women entrepreneurs: the effective socio cultural structures of business start-up, *women's research (pazhuhish-i zanan)*, spring-summer, Vol. 4, No. 1&2, pp. 93-119.
- Arasti Zahra. and Akbari Jokar M.R. (2009) Management Strategies and view of Iranian women entrepreneurs to success, *Modares*, Vol. 12, No. 1, pp. 56-77.
- Arasti Zahra. and Akbari Jokar M.R. (2007), The Iranian women entrepreneurs' networks and business start-up., *women's studies (motaleat-i zanan)*, Vol. 4, No. 3, pp. 5-22.

International Conference papers

- Arasti, Zahra and Ahmad Kanani (2011). "Are women and men entrepreneurs different in business financing: the case of Iranian entrepreneurs in industry sector", *7th International Conference on Business, Management, and Economics (ICBME 2011)*, Oct, Izmir, Turkey.
- Arasti, Zahra, Mansoreh Kiani Falavarjani, Narges Imanipour (2011). "Teaching methods in entrepreneurship education: the case of business students in Iran", *6th European conference on entrepreneurship and innovation (ECEI 2011)*, Sep., UK.
- Karimi Saied, Harm J.A. Biman and Martin Mulder, Zahra Arasti, "Application of Structural Equation Modeling to Assess the Impact of Entrepreneurial Characteristics on Students Entrepreneurial Intentions", *6th European conference on entrepreneurship and innovation (ECEI 2011)*, Sep., UK.
- Arasti, Zahra & Zandi F. (2010). "Causes of business failure: does gender matter?", *First International Conference on Entrepreneurship (ICE-2010)*, September, Iran.
- Arasti, Zahra (2010). "Perceived Causes of business failure: an empirical study of Iranian entrepreneurs", *5th European conference on entrepreneurship and innovation (ECEI 2010)*, Sep., Greece.
- Arasti, Zahra (2009). "Social Environment of Women's Entrepreneurship in Iran", *International Conference on Economics, Business Management and Marketing (EBMM 2009)*, Oct., Singapore, Singapore.
- Paturel, R. & Arasti Zahra (2006). "Les principaux déterminants de l'entrepreneuriat féminin en Iran", *8TH International Conference on Entrepreneurship (CIFEPME)*, Oct., Fribourg, Switzerland.

National conference papers

- Arasti Zahra and Fathi Farinaz (2011). "Formation of entrepreneurial intention: a comparison of social and commercial entrepreneurship", first international conference on management, innovation and entrepreneurship, Shiraz University, Shiraz, Iran.
- Arasti Zahra, Kiani Mansoreh and Imanipour Narges (2011). "Teaching method in entrepreneurship education", first international conference on management, innovation and entrepreneurship, Shiraz University, Shiraz, Iran.
- Arasti Zahra and Juan Nahid (2011). "Review of factors influencing social capital level of entrepreneurs by emphasizing on gender segregation", first international conference on management, innovation and entrepreneurship, Shiraz University, Shiraz, Iran.
- Arasti Zahra et al. (2007). "The role of apprenticeship in university entrepreneurship: case study of Golpayegan University", *the first national conference on entrepreneurship*, University of Tehran, Feb., Tehran, Iran.
- Arasti Zahra (2005). "Entrepreneurship development of high educated women", *the first national conference on women's entrepreneurship and challenges*, association of women entrepreneurs- managers, March, Tehran, Iran.
- Arasti Zahra et al. (2005). "The role of logistics in entrepreneurship development", the first national conference on logistics and supply chain, Iranian association of logistics, Feb., Tehran, Iran.

- Arasti Zahra et al. (2004). “Women’s entrepreneurship: a literature review and paths to future research”, *the first international conference on management*, Sharif University of technology, Jan., Tehran, Iran.
- Arasti Zahra et al. (2003). “Women’s entrepreneurship: identifying the success factors of business start-up by Iranian high educated women”, *the first national conference on employment and high education system*, University of Tarbiat Modares, Sep., Tehran, Iran.

Teaching, thesis & project activities

- Member of entrepreneurship faculty- University of Tehran (Jan. 2009-present)
- Supervisor of many M. Sc thesis on entrepreneurship.
- Director of entrepreneurship research center, entrepreneurship faculty, University of Tehran (Jan. 2009 - March. 2009)
- Member of research committee, entrepreneurship faculty, University of Tehran (Jan. 2009 - March. 2009)
- Founder and Director of entrepreneurship center, Golpayegan University of technology (Sep. 2005-Sep. 2010)
- Project manager in:
 - Developing the supportive system for bread industry –cereal research center (Sep. 2010- present)
 - Developing an ranking system for entrepreneurs demanding bank credit- bank of industry and mine (2005-2006)

Workshops

- More than 20 workshops and seminars on entrepreneurship and women's entrepreneurship in Iranian universities and organizations.

Journals Referee

- **International scientific journal**
 - Journal of global entrepreneurship research (JGER)
 - World Academy of Science, Engineering and Technology (WASET)
- **National scientific journals**
 - Entrepreneurship development (Tosee Karafarini: ISC indexed journal)
 - Quarterly journal of new economy and commerce (Eghtesad va Tejarat Novin: ISC indexed journal)
 - Trade research review (Pajooeshnameh Bazargani: ISC indexed journal)
 - Women's studies (motaleat-i zanan: ISC indexed journal)
 - Women's research (Tahghighat-e Zanan: ISC indexed journal)

Membership

- Member of Iranian entrepreneurship association
- Member of International Association of Computer Science and Information Technology (IACSIT)
- Member of scientific committee in international and national conference (entrepreneurship related)

Research interests

- Women’s entrepreneurship
- Social entrepreneurship
- Entrepreneurship education programs