

PERSONAL DETAILS

Full Name: David Anthony KIRBY

Date of Birth: 2nd April 1945

Nationality: British

e-Mail: dkirby@bue.edu.eg. (not confidential)

Qualifications: BA Honours (Class 2 Division 1) in Geography, University of Durham, 1966

PhD Social Science, University of Durham, 1970.

Professional Bodies: Fellow, Royal Society of Arts (nominated by Council), 1989.

Fellow, Institute of Business Advisors (by invitation), 1997

Fellow, Institute of Higher Education, 2001

Member, British Academy of Management, 1988.

Member, Institute for Small Business and Entrepreneurship, since foundation.

Awards: The Queen's Award for Enterprise Promotion

Distinguished Scholar Award, American Marketing Association/University of Illinois at Chicago 20th Anniversary Research Symposium on the Entrepreneurship/Marketing Interface.

Education for Capability Recognition Scheme, Royal Society of Arts (Graduate Enterprise in Wales).

Winner Outstanding Paper Award Sixth Endec World Entrepreneurship Conference.

Winner Best European Paper, American Marketing Association/University of Illinois at Chicago Conference on Research at the Entrepreneurship/Marketing Interface.

Winner Best Entrepreneurship Paper Award, British Academy of Management, 2010.

ANBAR Citation of Excellence.

POSITIONS HELD

Current Position:

2013-present

Vodafone Chair of Business Administration
Vice President (Enterprise and Community Service)
The British University in Egypt, Cairo

Adjunct Professor, University of South Australia
Adjunct Professor (University of Tehran)

Visiting Professor, Henley Management College, University of Reading.

Visiting Professor, Loughborough University.

MANAGEMENT

September, 1996-August, 1999

Pro-Vice Chancellor, Dean of the Business School and Head of the Hendon Campus, Middlesex University. (Full-time). Managing a 6,000 student, 200 staff business school with a turnover of circa £20 million, plus cross university functions mainly but not exclusively to do with the University's international strategy.

March, 2002-May 2003

Professor of Entrepreneurship and Deputy Director, UniSdirect. University of Surrey. Responsible for Technology Transfer and the Commercialisation of Intellectual Property

September, 2007-September, 2013

Founding Dean of the Faculty of Business Administration, Economics and Political Science, The British University in Egypt.

RESEARCH

August 1999-February, 2000

Professor of Entrepreneurship, Middlesex University Business School. (Full-time)

July 1993 - 1996

Visiting Professor, London Management Centre, University of Westminster (Part-time)

April 1985

Visiting Fellowship, University of Western Cape and University of Stellenbosch, South Africa. (The British Council). (Fixed Term)

April 1983

Visiting Research Scholar, The Distribution Economics Institute of Japan, (The Nuffield Foundation). (Fixed Term)

January 1983 - March 1983

Visiting Research Scholar, The Stockholm School of Economics (Social Science Research Council). (Fixed Term)

October 1979 - October 1980

Visiting Research Fellow, Norwegian Fund for Market and Distribution Research, Oslo.
(Full-time, Fixed term)

Summer 1975

University of Pennsylvania and Michigan State University (The Nuffield Foundation). (Fixed Term)

October 1970 - October 1972.

Post Doctoral Research Fellow, Manchester Business School, University of Manchester.
(Full-time)

May 1969 - October 1970.

Senior Research Assistant, Housing Research Unit, University of Liverpool (Full-time).

1966-1969

Ph.D. Research Student, Department of Geography, University of Durham (D.E.S. Major Studentship).(Full-time).

TEACHING

May, 2003-September, 2007.

Deputy Head of School (Research) and Professor of Entrepreneurship, School of Management, University of Surrey.

March, 2000-March, 2002.

Professor of Entrepreneurship and Director of Quality Assurance, Surrey European Management School, University of Surrey, Guildford. Teaching Entrepreneurship and Corporate Strategy to MBA and MSc. Students. Supervising Ph.D and dissertation students.

July - August, 1993

Visiting Professor, University of Rhodes, School of Management, South Africa.(Fixed-term)

August 1990 - September 1996

Booker Professor of Entrepreneurship, Durham University Business School, University of Durham. (Full-time, Director of Research, Head of Marketing Academic Group, Deputy Chair Board of Studies in Management, Teaching, Research, Administration).

January 1989 - May, 1989

Acting Director, Durham University Enterprise Bureau. (Part-time)

1988 - October 1990

Senior Tutor in Enterprise and Small Business Development, Durham University Business School. (Full-time)

Hilary Term 1987

Visiting Lecturer in Business Studies, The Queens' University, Belfast. (Part-time)

March 1987

British Council Representative at the First Latin American Congress on Enterprise Education, Cali, Colombia. (Fixed-term)

September 1985 - August 1988

Director, Continuing Education, St. David's University College, University of Wales, Lampeter (Full-time)

September 1981 - July 1988

Director, Retail Management Development Programme, St. David's University College, University of Wales, Lampeter (Manpower Services Commission and Self-funding) (Part-time)

October 1978 - September 1985

Senior Lecturer in Applied Human Geography, St. David's University College, University of Wales, Lampeter (Full-time)

October 1972 - October 1978

Lecturer in Applied Human Geography, St. David's University College, University of Wales, Lampeter (Full-time)

October 1968 - July 1969

Tutor, Department of Geography, University of Durham (Part-time)

September 1967 - January 1968

Temporary Lecturer in Geography, St. Hild's College, University of Durham (Fixed-term, Part-time).

October 1966 - July 1967

Student Demonstrator, Department of Geography, University of Durham (Part-time).

EXAMINING

External Masters Degree Examiner of the Universities of Liverpool and Newcastle (2), and Cranfield Institute of Technology.

External Ph.D. Examiner in Cranfield University (4), the School of Management Studies, Polytechnic of Central London, the University of Keele, the University of Manchester Institute of Science and Technology, the University of Oxford, Rhodes University, Universidad de Santiago de Compostela, University of Southampton (2), University of Stirling, University of Ulster (2) and the University of Wales, Swansea.

External DBA Examiner in University of Lincoln and University of Central England.

External Assessor, Hong Kong Baptist University, Napier University, Worcester College of Higher Education, University of Glamorgan, University of Plymouth, University of Ulster, Strathclyde University, St. David's University College, University of Wales, Trinity and All Saints College, University of Leeds and University College of Wales, Newport.

External Examiner, University of Bournemouth, Middlesex Polytechnic, University of Stirling, University College of Wales, Newport, University of Wales, Lampeter and University of the West of England.

Internal Ph.D. Examiner, Universities of Wales (2) and Durham (7), University of Surrey (1)

CONSULTANCY/ADVISORY

October 1977 - 1989

Member, Retail Planning Committee, P.T.R.C. Education and Research Services Ltd., London
(Chairman 1983 - 1988)

December 1977 - April 1978

Consultant to Corporate Development and Control, A.G. Zug, Switzerland.

1978 - 1979

Member S.S.R.C. Working Party on research in Marketing Geography.

1981 -1982

Commissioned by Mid Wales Development to organise, run and monitor the First U.K. Training and Advisory Programme for Village Shopkeepers.

January - April 1982

Consultant to Berni Inns, Bristol.

Summer 1982 - present

Small Business Counsellor Mid Wales Development.

January 1983 - 1985

Member Urban Studies Committee, Institute of British Geographers.

Summer 1983

Commissioned by the Distribution Policy Institute of Japan to undertake a study of the British Distribution System.

January 1983 - January 1985

Member, Advisory Council, Association of Independent Retailers, Worcester.

August 1983 - August 1988

Member, National Retail Working Party, Development Commission.

August 1983 - August 1984

Member, Discounts Committee, National Federation of Small Business and Self Employed, London.

November 1983 - present

Council Member, The Small Business Research Trust, London.

January 1986 - January 1987

Retail Planning consultant to Ceredigion District Council on shopping centre potential

January 1987 - January 1988

Retail Consultant to Greater London Enterprise Board and the London Borough of Newham.

January 1987 - January 1988

Consultant to Bugamor, Holland.

March 1987 - August 1988

Member Executive Committee, Mid Wales Education Enterprise.

June 1987 - August 1988

Director, Mid Wales Training Ltd.

July 1982 - 1988

Consultant, Open University Small Business Distance Learning Project.

May 1988 - August 1988

Consultant to URBED, London

May 1988 - 1991

Educational Consultant, B.P. Education Relations.

September 1988 - 1991

Member, Higher Education Steering Group, Education for Capability, Royal Society of Arts

January 1989 - May 1989

Advisor, Bristol University, Women's Start-up Training Project.

June, 1989 - January 1990

Assessor, The Partnership Awards Scheme, Council for Industry and Higher Education.

March 1990 - August 1990

Consultant, Local Government Training Board

May 1990 - February 1991

Consultant, Training Agency

January 1992 - 1993

Member, House of Lords Rural Economy Group

September 1992 - 1994

Board Member, Agricultural Training Board, Northern Region

June, 1994-June, 1996

Senior Vice President, International Council for Small Business

October 1995 - October 1996

Member, RSA Regional Council

October 1995 - October 1996

Retail Consultant, The Joplings Group

June 1996-June, 1998

Director, International Council for Small Business

January 1997 - present

Trustee, Kall Kwik Educational Foundation

April 1997 - 1998

Member, University for Industry Working Party

May 1997 - present

Chair, National Franchise Forum

October 1997 – October, 1999

Executive Member and Director, Association of Business Schools

October, 1998-October, 1999

Chair, Undergraduate Committee, Association of Business Schools

February, 1999-February, 2001
Member, DfEE Small Firms Advisory Group

September, 1999-present
Business and Management Subject Review Panellist, Quality Assurance Agency.

June, 2001-December, 2001
Member, Business Schools Working Party, Council for Excellence in Management and Leadership.

May 2001-present
Member, Steering Group, Academy of Enterprise, London.

June, 2002- October, 2005
Governor, Carshalton College of Further Education

November, 2002- November, 2004
Director, Institute for Small Business Affairs

EXPERIENCE

RESEARCH

Post Graduate -

Ph.D. Thesis. The Geography of Inter-War (1919-1939) Residential Areas of Tyneside: A Study of Residential Growth and the Present Condition and Use of Property.

A study in the provision and management of inter-war council housing, concentrating on the problem of, and possible solutions to, residential obsolescence. It

- (a) established contact with urban planners, property developers, housing managers and social scientists in other disciplines
- (b) provided experience in the formulation and management of research and in social survey techniques
- (c) exposed the lack of research in the quality of the residential environment and the provision of local amenities, particularly local shops.

Post Doctoral -

1. The Costs and Channels of Distribution to Independent Retailers.

A study conducted at Manchester Business School with the aid of funds from the Distributive Trades E.D.C. and the Institute for Grocery Distribution. The project examined the various channels available to the small trader and attempted to cost the use of these channels using work study techniques. Attention was focussed on the costs involved in assembling and delivering the small order. Managers from the corporate and public sectors were brought together through a programme of research seminars and workshops.

2. Entrepreneurial Activity in the Retail Grocery Trades

The project was sponsored by the Leverhulme Trust and attempted to determine:

- i the state of the market for small retail grocery businesses
- ii the role of the small retail business in the grocery distribution system
- iii the characteristics and motivations of entrepreneurs
- iv the future for small retail grocery businesses.

The project was based upon surveys of consumers, business transfer agents, commercial organisations, etc., detailed monitoring of business enterprises and Delphi forecasting procedures. Two research assistants were engaged on this project full-time, plus a research student and temporary survey staff (£25,000).

3. Office Relocation - The Social Impact

This was a study undertaken with the aid of a grant from a major insurance company relocating its premises from Central London to the South West of England. The study, which was undertaken largely by a research student, focused attention on the social implications of the move for the Company's employees and considered the policy implications for management (£10,000).

4. The Problems Facing the Small Retail Business in the British Distributive System

Grants were received from the Social Science Research Council (Research Grant HR 3237) and the Leverhulme Trust for a series of research projects aimed at examining the operational problems of small shops in urban areas, market towns and rural villages in Britain. The research has been completed and reports submitted to sponsors. Extensions of the initial project took the form of action research monitoring the effects of one of the original study recommendations (a training and advisory programme) on village retailers in rural Wales. This was sponsored by Mid Wales Development and the European Economic Community. Funds were also attracted from the E.S.R.C. 'Open Door' scheme (Research Grant F/09/25/0088) to monitor the effects of a training programme on the viability of small retail businesses. Since the inception two research staff and two research students were engaged on the project, as well as part-time field and support staff (£30,000).

5. The Status and Future Role of the Small Retail Unit

The aim of this project was to identify the implications of recent international developments for British retailing. The research paid particular attention to developments in America and to the impact of Government legislation. It included:

- i an international review of government policies towards retailing, paying particular attention to policies affecting small shops
- ii a detailed examination of the Dutch, Norwegian, Swedish and Japanese policies to aid small retail establishments.

For this work, grants were received from the Nuffield Foundation to study developments in America and Japan and from the E.S.R.C. to investigate the situation in Sweden. Research was also undertaken in Norway (with the aid of a Fellowship from the Norwegian Fund for Market and Distribution Research) and Holland and the British Council has sponsored research in South Africa in collaboration with researchers at the Universities of Stellenbosch and the Western Cape (£30,000).

6. Shopping Centre Development in Great Britain

This work, which was sponsored by the Economic and Social Research Council and Mid Wales Development, examines changes in the retail structures of shopping centres and focuses, in particular, on the development of quasi retail services. Work at the national level (in collaboration with the Unit for Retail Planning Information Ltd.) is complemented by a study of shopping centres in Mid-Wales and by a detailed case study of Cwmbran New Town. Two research students were associated with this work (£15,000).

7. Training Needs of Small Firms in Wales

Sponsored by the Welsh Development Agency as part of the Department of Education and Science PICKUP (Professional Industrial and Commercial Updating) Programme, the project was designed to identify and satisfy the training needs of small firms in the Principality (£2,500).

8. Innovative Service Delivery in Local Government A Local Government Training Board project designed to identify the principles and processes involved in "good practice" service delivery in the public sector. (£10,000)

9. Employment in Retailing. A Jubilee Centre project to identify the likely implications of a change in the law of retail trading for retail employment. (£37,500).

10. Factors influencing the success of small businesses in the catering trades: the project. A piece of qualitative research using in-depth interviews and focus groups to determine the factors affecting success and failure in the sector (£40,000 from industry).
11. Strategic Partnering: the role of small technical consultancies. Pilot work undertaken in the N.E. of England with the support of grants from the Nuffield Foundation and the Leverhulme Trust (£25,000). Subsequently, a joint research programme with the Free University, Berlin, the International Postgraduate Management Centre, Warsaw University, the Foundation for Market Economy, Budapest and Faculty of Business Administration, Prague University of Economics was undertaken supported by a 83,000 Ecu grant from the EC.
12. Small Firm Marketing. A longitudinal study (1987 - present) is being undertaken of marketing in small manufacturing firms in the U.K, Hong Kong and China (with the support of a UK/HK Joint Research Scheme Grant), together with studies of the marketing of professional service firms, including comparisons with Puerto Rico. The work on Professional Services Marketing includes a grant (£39,000) from the Institute of Chartered Accountants to examine the relationships between accountants and their small firm clients.
13. Franchising and Business Development. A DTI contract to examine franchising as a business development strategy (£22,000), plus support from the British Franchise association for work on public perceptions of franchising.

Over the years, **research connections** have been established with staff:

in several British Universities and Polytechnics, and Universities in Australia, Brazil, Colombia, Denmark, France, Germany, Holland, Japan, Norway, South Africa, Sweden and the United States. Visits have been made to the Free University of Amsterdam, Michigan State University, the University of Pennsylvania, Keio and Nihon Universities of Tokyo, Stockholm School of Economics, Norwegian School of Economics and Business Administration (Bergen), the University of Oslo, the Universities of Mannheim and Hannover, the University of the Western Cape, Peninsula Technikon, Stellenbosch University, the University of the North and the University of the Witwatersrand (South Africa), Instituto Colombiano de Estudios Superiores de Incolta, Cali, Colombia, Hong Kong Baptist University, the University of General Sarmiento, Buenos Aires. Invitations have been received to visit and lecture at Macquarie University, Australia, and Hangzhou Institute of Commerce, China.

Government Departments in Australia, Britain, China, Holland, Japan, Norway, Sweden and South Africa.

Leading food manufacturing, retailing and wholesaling companies in Britain and America.

TEACHING

Undergraduate Teaching -

Courses in Retailing and Retail Management
Enterprise Management and Entrepreneurship Development

Postgraduate Teaching -

MBA - Research Methods, Small Business Management, Retail Management, Marketing, Entrepreneurship.
Doctoral - Entrepreneurship, Small Business Marketing, Scientific Research Methods

Post Experience Teaching -

- i Workshops and seminars for retail managers and retail planners
- ii Management training for small retailers (including in-house training for a leading wholesaling company and a national voluntary chain)
- iii Business and information technology courses for women and small business
- iv Graduate Enterprise in Wales. (Received Royal Society of Arts Education for Capability Award, October 1986)
- v In-service Training for Geography Teachers
- vi Marketing Courses for small business
- vii Staff development Programme for W.J.E.C.
- viii Management for University Administration
- ix Workshops on Training Needs for Small Businesses, for Directors of Local Enterprise Agencies and Rural Development Commission Small Firms Counsellors.
- x Small Business Training for Policy Educators
- xi Intrapreneurship Training for large companies
- xii Entrepreneurship Education training courses for academics

Postgraduate Supervision

Twelve research students have been supervised and five part-time and two full-time students are being supervised currently. One is in the process of completion, one has died and eleven have been awarded the Degrees of Doctor of Philosophy (11) and Magister in Artibus (1).

External Ph.D Supervisor Bournemouth University, Southampton Institute, University of South Australia.

Founding Director, European Doctoral Programme in Entrepreneurship and Small Business Management.

GENERAL

Lectures have been given in:

Department of Economics, Autonomous University of Barcelona
Department of Business Studies, Queen's University, Belfast
Department of Urban and Regional Planning, Free University, Amsterdam
Norwegian School of Economics and Business Administration, Bergen
Department of Geography, Oslo University
Institute for Marketing, Universities of Hannover and Mannheim
Department of Economics, University of the Western Cape
Business School, Peninsula Technikon, Cape Town
Departments of Business Economics and Geography, University of Stellenbosch
Department of Urban and Regional Planning, University of Cape Town
Institute of Management, University of Fort Hare
Business Advisory Bureau, University of the North (Sovenga)
Department of Geography and the Centre for Developing Business, University of the Witwatersrand.
Fairleigh Dickinson University, U.S.A.
School of Management, University of Rhodes, S. Africa.

Papers have been given at **Conferences** organised by:

Institute of British Geographers (2)

International Geographical Union Study Group on Commercial Geography
European Institute for Advanced Management Studies
U.K. Small Business Management Education Association (7)
European Institute for Advanced Studies in Management
National Economic Development Office
Development Commission
Capital Planning Information Ltd.
Unit for Retail Planning Information Ltd.
Industrial Media Ltd.
Planning Transportation Research and Computation (International) Ltd.
Independent Footwear Traders Association Ltd.
Welsh Consumer Council
Norwegian Fund for Market and Distribution Research
Federation of Wholesale Distributors
Planning Practice and Research.
Babson College of Entrepreneurship, USA (2)
Center for Innovation and Entrepreneurship, Copenhagen
International Council for Small Business, (8)
International Small Business Congress
NTI-Peat Marwick Entrepreneurship Development Centre, Singapore (2)
American Marketing Association, (7)
Royal Town Planning Institution
Higher Education External Relations Association.
Federation of Scholarly Associations of Management, Tokyo
Association of University Personnel Officers
United Kingdom Business Incubators Conference

Conferences on retailing have been convened and/or chaired for:

Institute of British Geographers (2)
P.T.R.C. (10)
Development Commission (1)
and on
Enterprise Development for World Trade Promotions (2)
And Entrepreneurship and small Business Management for ISBA and IntEnt..

Workshops have been convened on:

The Future of Retailing and Retail Planning
Out of Town Retailing
The Marketing of Tourism
Small Business Development
The Changing Nature of Work
Enterprise in Higher Education.

Various broadcasts on BBC Radio and Television, and Independent Television.

ADMINISTRATION

St. David's University College

Department -

Chairman, Postgraduate Studies Committee and Staff Member responsible for postgraduate admissions 1978/1979, 1980/1982, 1983/1985.

Secretary Examiners Board and Staff Member responsible for examinations 1972/1975.

Secretary Staff-Student Consultative Committee 1974/1979, 1980/1982, 1983/1985.

Undergraduate Supervisor 1974/1979.

Staff Member responsible for Library 1974/1976.

Member, Publications and Publicity Committee 1978/1979.

Member, Course Planning Committee 1978/1979.

Staff Member responsible for Student Careers 1982/1988.

Member of several Selection Committees.

Acting Head of Department - October to December, 1983.

College -

Member of Senate 1974/1980, 1983/1986.

Senate Representative on the following Committees:

Chairman, Sporting and Recreational Amenities Committee 1978/1979

Publicity and Publication Committee 1976/1979 and Acting Chairman 1978/1979.

Postgraduate Studies Committee 1975/1979.

Social Studies Subject Committee 1980/1985.

Academic Development Committee 1983/1985.

Academic Promotions Committee 1983/1985.

Chairman and Founder Member Educational Initiatives Committee 1983/1988.

Working Party on Continuing Education 1984/1985.

Chairman, Ways and Means Committee 1985/1988.

Also, Member of:

The Lecturers Association Delegation to meet the University Grants Committee

The Sub-Committee responsible for advising Faculty on the introduction of Social Science Subjects

The Library Committee 1973/1977.

The Committee responsible for selecting a new Head of Department.

Chairman, College Working Party on Recruitment 1982/1988.

President, Lampeter Association of University Teachers 1981/1984, and a Member of the Joint College/LAUT Consultative Committee 1980/1984.

University of Wales

Member, University Extension Board 1977/1979, 1986/1988.

Member, University Business School Working Party 1978/1980.

Member, University Court 1981/1985.

Member, University/Industry Liaison Committee 1986/1988.

Member, University of Wales Business Quarterly Editorial Board 1986/1988

Member, University of Wales Faculty of Education 1986/1988.

Durham University Business School

Member, Board of Studies, 1988 - 1996

Member, Finance and Resources Committee, 1988 - 1990, 1992 - 1996

Chairman, Research Committee, 1991 - 1994

Chairman, Centre for Quality and Organisation Change, 1992 - 1994

Director of Research, 1994 - 1996

Deputy Chairman, Board of Studies in Business Management, 1995 - 1996

Director, Academic Quality, 1996

Head, Marketing and Strategy Group, 1994 - 1996

University of Durham

Member, Enterprise in Higher Education Steering Group, 1988 - 1989
Member, Enterprise in Higher Education Management Committee, 1989 - March 1991
Member, Board of Studies, Department of Geography, 1990 - 1996
Member, Faculty of Science Degree Committee, 1989 - September 1991
Member, Faculty of Science, 1989 - September 1991
Member, Faculty of Social Science, 1992 - 1996
Member, China Working Group, 1995 - 1996

Middlesex University

Member, Management Team, 1996 -1999
Member, Long-term Planning group, 1996 - 1999
Chair, International Links Committee, 1996 - 1998
Member, Human Resources Planning Committee, 1997 - 1999
Member, Honorary Degrees Committee, 1997 - 1999
Chair, China Studies Group, 1998 – 1999.

Middlesex University Business School

Chair, Faculty Management Team, 1996-1999
Chair, Campus Management Team, 1996 -1997

University of Surrey

Chair, Centre for Enterprise and Entrepreneurship Development Steering Group, 2004-
Member, Centre for Enterprise and Entrepreneurship Development Advisory Board, 2004 -

Member, Teaching and Learning Committee, 2000-2005
Member, University Research and Enterprise Committee, 2003-
Member, Research Standards Committee (Spab R), 2003-
Member, Academic Frameworks Group, 2000-2003
Member, e-Map Project Steering Group, 2000-2002
Member, Leadership Project Steering Group, 2004 -

School of Management/ Surrey European Management School

Chair, Research Committee, 2003-
Chair, Research Studies Board, 2003-
Member, Teaching and Learning Committee, 2000-2002
Member, Research Committee, 2000-2002
Chair, Programmes Board, 2000-2002

CONSULTANCY/ADVISORY

Apart from formal engagements, experience has been gained through advising several local planning authorities on the drafting of their structure plan proposals for retailing.

Reviewer of research applications for E.R.S.C. and other major research-sponsoring bodies (e.g. Leverhulme and Nuffield Foundations).

Reviewer of articles and books for various major research journals and Member of the

Review and Abstracting Panel for the International Small Business Journal.

Member of the Editorial Board and Reviews Editor for the University of Wales Business Quarterly.

Adviser to a leading wholesaling company and Video Arts Ltd., on the development of a distance learning package for the independent small retail business. The project was monitored as part of the E.S.R.C. Open Door Programme. (Research Grant F/09/25/0088).

Adjudicator for Local Shops Award (a National Competition to identify the best local shop in Britain).

Adviser to 'Best Shops in Town Ltd. (U.K. and Holland).

Member of the National Working Party on Staff Development for Continuing Education.

Member Editorial Advisory Board of Entrepreneurship, Innovation and Change: An International Research Journal.

Chairman Adjudication Panel, Booker Awards for Excellence in Business.

Member Adjudication Panel, Northern Business Awards.

Chairman, Adjudication Panel, Midland Bank/British Franchise Association Franchisor of the Year Awards.

Consulting Editor, Royal Mail Small Business Newsletter, Connect.

Panel Member, Puerto Rican Round Table Discussions on Entrepreneurship and Small Business Development in Puerto Rico, November, 1993.

Member, Editorial Panel, Journal of Retailing and Consumer Services.

Member, Editorial Board, Journal of Small Business Management.

Member, Editorial Review Board, European Journal of Marketing.

Member, Editorial Board Journal of Asia Entrepreneurship and Sustainability

Member, Editorial Board International Journal of Entrepreneurship Management.

Member, All Party Parliamentary Group on Entrepreneurship

PUBLICATIONS

BOOKS

1979

Retailing and Retail Planning: A Guide to Sources of Information, 51 pp. Capital Planning Information Ltd., (second edition revision and updating of Janet Smith's first edition).

Small Scale Retailing in the U.K., 167 pp, Saxon House (with J. A. Dawson).

Slum Housing and Residential Renewal: The Case in Urban Britain. 102 pp. Longman.

1986

Retailing and Retail Planning: A Guide to Sources of Information. 65 pp. Capital Planning Information Ltd. (Third Edition).

1988

Shopping in the Eighties: A Review of Information Sources. 58 pp, British Library.

2002

Entrepreneurship. 333 pp, Maidenhead: McGraw-Hill (ISBN0-07-709858-7)

2003

Small Firms and Economic Development in Developed and Transition Economies: A Reader Ashgate Publishing Ltd. 0 7546 3060 9 (an edited work with Anna Watson).

RESEARCH MONOGRAPHS

1971

The Density of Cash and Carry Wholesaling: A Study of Comparative Market Potential. 48 pp. Manchester Business School (with D. Thorpe).

1973

Channels and Costs of Distribution. 186 pp. Manchester Business School (with D. Thorpe and C. H. Thompson).

1981

Daglivarebutikken i Grenda. 172 pp. Norwegian Fund for Market and Distribution Research, Oslo (with Peter Sjøholt, Jan Abel Olsen and Jan Stolen).

The Norwegian Aid Programme to Shops in Sparsely Populated Areas. 61 pp. Norwegian Fund for Market and Distribution Research, Oslo. (An English Summary of Daglivarebutikken i Grenda).

1990

Squaring Up to Better Management: A Survey of Management Development in Local Authorities in England and Wales. pp 48. Local Government Training Board, Luton, (with Karen Jackson).

1991

Innovations in Service, pp 84. Luton; Local Government Training Board (with Paul Livett and Jane Rindl).

Business Education Links in Yorkshire and Humberside. 39 pp. Employment Department; Leeds (with Dorothy Wilkinson and Janet Jones).

1992

The Management of Success in 'Growth Corridor' Small Firms pp. 56, Milton Keynes. Small Business Research Trust Monograph (with J. Stanworth & D. Purdy)

1995

Training Direction: A Review of the Training and Development Provision in Local Government. pp54. Local Government Management Board: Luton. (with K. Jackson & J. Sturton), ISBN 0-7488-97534.

1998

Accounting for Growth: Ways Accountants Can Add Value to Small Businesses, pp131. The Institute of Chartered Accountants, London (with F. Greene and B. Najak) ISBN 1-85855711-001

2002

The Impact of Electronic Business on Accountants: A Shareholder Perspective. ACCA Research Report No. 76. London: The Association of Chartered Certified Accountants. (with P. Phillips) ISBN 1 85908 377 3.

ARTICLES and BOOK CHAPTERS

1970

A Note on Systems Analysis. Occasional Papers of the Liverpool School of Architecture, October, 10 pp.

1972

The Maintenance of Pre-War Council Dwellings. Housing and Planning Review, 28, 1, 2-7.

1973

Residential Mobility Among Local Authority Tenants. Housing and Planning Review, 29, 2, 11 and 12.

1974

The Decline and Fall of the Smaller Retail Outlet: A Geographical Study. Retail and Distribution Management, 2, 1, 14 to 18.

Residential Growth: The Inter-War Years in England and Wales, The Local Historian, 11, 1, 24 to 30.

Hypermarkets in Wales, Cambria, 1, 1, 61 and 62.

Shopkeepers Go Shopping. The Geographical Magazine, XLVI, 10, 526 to 528.

Supply Problems of Small Unit Grocers: A Case Study. International Journal of Physical Distribution, 4, 5, 276 to 285.

The Small Shop. New Society, 29, 625, 811.

The Modernisation of Pre-War Council Dwellings. Housing and Planning Review, 30, 3, 4 and 5.

1975

Cwmbran's Coming Superstore - And How It May Affect shopping Patterns. Retail and Distribution Management, 3, 2, 12 to 18 (with J. A. Dawson).

The Small Shop in Britain. Town and Country Planning, 43, 11, 469 to 500.

1976

Woolco at Cwmbran - How Retailers View It. Retail and Distribution Management, 4, 1, (with J. A. Dawson).

The North American Convenience store - Implications for Britain. In Jones, P., and Oliphant, R. (eds). Local Shops: Problems and Prospects. pp 95 to 100. Unit for Retail Planning Information \Ltd., Reading.

The Convenience store Phenomenon - The Re-birth of American's Small Shop. Retail and Distribution Management, 4, 3, 31 to 33.

Retailers' Reactions to Cwmbran Woolco. Estates Gazette, 239 (with J. A. Dawson).

Planning and the Small Shop: The Scandinavian Example. Retail and Distribution Management, 4, 5, 41 and 42.

1977

Shop Size and Productivity in the 1960's: Some Evidence from the 1971 Census of Distribution. European Journal of Marketing, 11, 4, 262 to 271 (with J. A. Dawson).

Problems and Policies Affecting the Small Shop. International Journal of Physical Distribution, 7, 5, 244 to 254 (J. A. Dawson).

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Short Biography

David A. Kirby is Vice President (Research, Enterprise and Community Service) and Vodafone Professor of Business Administration at The British University in Egypt, which he joined in 2007 as Founding Dean of the Faculty of Business Administration, Economics and Political Science. Prior to joining the University, he held the post of Professor of Entrepreneurship and Deputy Head of School (Research) in the School of Management at the University of Surrey, where he established a pre-incubator on the University's Research Park and developed teaching programmes in Entrepreneurship at the Masters and undergraduates levels, including a new BSc degree in Entrepreneurship, IT and Technology. He is a career academic with research, teaching and senior management experience in the Universities of Liverpool, Wales and Middlesex, respectively, and at the Manchester and Durham University Business Schools, as well as visiting appointments overseas, primarily in Scandinavia and South Africa. Currently he holds an Honorary Professorship at Almaty Management University (Kazakhstan), adjunct Professorships at the Universities of South Australia and Tehran and Visiting Chairs at Loughborough and Reading Universities in the UK. He has some 40 years experience as a teacher, trainer, researcher and consultant in the field of Entrepreneurship and Small Business Management, both in the UK and internationally, and was a pioneer of entrepreneurship education in the UK. For his pioneering research and teaching in the field he was awarded, in 2006, the prestigious Queen's Award for Enterprise Promotion and in the mid 1980s his Graduate Enterprise Programme was recognised by the Royal Society of Arts for the way it *“developed the personal competence and confidence of its participants and for the way such a high proportion of those participants turned their academic knowledge and skills into successful products and businesses of their own”*. He is a former Director of the UK Institute for Small Business and Entrepreneurship and the

Association of Business Schools, and a former Senior Vice President and Director of the International Council for Small Business. In recognition of his consultancy and training work with small businesses he has been elected to a Fellowship of the Institute of Business Advisers and was elected as a Fellow of the Royal Society of Arts (RSA) for his contribution to the Society's Education for Capability Programme. He has sat on several Government bodies including a Department for Education and Skills Working Party to consider how Universities may work more closely with Small Firms and a Working Party of the National Council for Excellence in Management and Leadership, which considered the contribution of University Business Schools. In 2000 he hosted RENT XIII (the European Research into Entrepreneurship) conference and in 2005 IntEnt2005, the annual international conference of entrepreneurship educators and practitioners. As a result of his personal research, he has published 150 journal articles and 18 books and research monographs, including "Entrepreneurship" (McGraw-Hill, 2003). His research is currently focusing on Entrepreneurship Education and Entrepreneurial Universities, and the role of universities in the Innovation process in Egypt.